

# Matt Wenham

# Senior Video & Animation Producer / Director

Mobile: +44 7793764410 / Email: mattwenhammedia@gmail.com / Website: [www.mattwenhammedia.co.uk](http://www.mattwenhammedia.co.uk)

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## PROFILE

Senior Producer / Director with over 15 years experience making branded content, corporate videos and broadcast TV for various clients and platforms. An excellent team leader, who can interpret a brief and come up with creative and logistically sound solutions that meet the expectations of stakeholders within complex businesses. Organised, budget conscious and BBC trained; I've overseen end-to-end production for big organisations and global brands across a variety of sectors. I'm passionate about telling stories and bringing concepts to life that impact the way people think and act.

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## KEY SKILLS

- Client / stakeholder management
  - Script & treatment writing
  - Presentation decks & pitching
  - Creative development
  - Budgeting (Procim / Excel)
  - Managing a production team
  - Creating & working to schedules
  - Call Sheets
  - Directing (PSC & multi camera)
  - Self shooting - BBC trained in camera, lighting & sound
  - Edit producing
  - Animation producing
  - Live Events & streaming
  - Branded content for social media platforms
  - Working with high profile talent
  - International filming
  - Copyright (BBC trained)
  - Risk assessments (BBC trained)
  - Access & permits
  - Microsoft suite (incl SharePoint)
  - Adobe suite (Premier Pro)
  - Google suite
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## PROFESSIONAL EXPERIENCE

### **SENIOR PRODUCER / DIRECTOR - FREELANCE**

**Dec 20 - Present**

**EMPLOYERS: BBC STUDIOS, NORTH ONE, RICOCHET, SOUTH SHORE, RARE CONTENT, CRJ MEDIA, COOLR**

Senior Producer at numerous agencies and production companies. Overseeing end to end content production for social (TikTok, Instagram, Youtube), internal comms and broadcast. Leading a team, project managing, scripting, casting, budgeting and risk assessing. Creative and production team lead for all filming requirements on location, including directing crews and 'self-shooting'. Edit-producing, managing feedback and delivering assets on a fast turnaround.

#### *KEY ACHIEVEMENTS:*

- Internal and external content for global brands including Samsung UK, Aston Martin and Liu Gong Europe.
- Working with the MOD and office of The Archbishop of Canterbury to produce his 2024 address to the nation.
- Dozens of films on various topics for 'The One Show' (BBC), Food Unwrapped (C4) and 'The Gadget Show' (C5).
- Produced BBC content as part of live events coverage of HRH Platinum Jubilee, COP26 and Eurovision 2023.
- Raised over £1 million as part of Children in Need's 'Surprise Squad' production team.

### **SENIOR PRODUCER - GRAIN MEDIA**

**May 2018 - Dec 2020**

Reporting to the Head of Production, as the lead producer on the PwC account worth over £350K. Liaised directly with stakeholders within PwC to take briefs and pitch creative solutions. Managed a team of producers, directors and animators to deliver internal comms content across multiple areas of the business; including Data & Analytics, Financial Services, Business Development and Corporate Responsibility. Handling client feedback and quality control.

#### *KEY ACHIEVEMENTS:*

- Achieved challenging Gross Profit targets and grew the PwC account turnover over the course of a year.
- Tackled complex briefs and worked on internal campaigns, raising awareness and understanding of subjects including AI, Blockchain, mental health and client relationships.
- Collaborated with AMV BBDO to produce one of 8 films as part of the UN and YouTube's 'Global Goals' an international campaign to highlight and tackle the biggest issues facing humanity.
- Produced opening VT for UNHCR's 2019 Refugee Forum attended by 3000 people (including heads of state) and resulting in 1,400 pledges of support for the Global Compact on Refugees.

**VIDEO PRODUCER - SMYLE****Sept 2016 - May 2018**

Reporting to the Head of Moving Image and working in parallel with an award winning live events agency. Responded to briefs, pitched for work and produced a variety of content in support of live events, including web streaming. Worked with clients including Roche, HP Enterprise, Shell and Samsung. Trained to use Procim for creating budgets and Salesforce CRM in support of the client liaison team.

**KEY ACHIEVEMENTS:**

- Produced and Directed opening film for Roche's European Leadership Summit in Barcelona. Hailed as a great success, the client later said *"Matthew Wenham is the best producer I have ever worked with. If you want to create a powerful video that changes the way people think and act, Matt's your guy!"*
- Produced a challenging Facebook livestream from the LeMans 24 hour paddock.
- Shot, directed and produced numerous highlights packages for events including the Salesforce World Tour.
- Produced animated launch video for first Samsung 'Frame' TV.

**TV PRODUCER / DIRECTOR - FREELANCE****Sept 2012 - Sept 2016****EMPLOYERS: BBC, ITV STUDIOS, SPUN GOLD, TERN TV, WINDFALL FILMS, RICOCHET, BREAKTHROUGH MEDIA**

Moving between productions and reporting to various series producers. Overseeing all aspects of production, including pre and post. Delivering prime time content for various channels including BBC, Channel 4, Channel 5 and Sky.

**KEY ACHIEVEMENTS:**

- Night-time director of two 'Rickshaw challenges' with Matt Baker, raising millions for Children In Need.
- Extensive international filming experience, including shoots in Vietnam, Israel, Iceland, USA and mainland Europe.
- Working with various celebrities and high profile talent.
- Produced a number of films profiling the lives of Muslim athletes competing at the London 2012 Olympics, as part of the UK government's 'Prevent Strategy'.

*PROJECTS AND CREDITS: Watchdog (BBC Studios, BBC One), Food Unwrapped (Ricochet / Channel 4), Eamonn and Ruth: How the Other Half Live (Spun Gold / Channel 5), Air Ambulance ER (Tern TV / Sky 1), Special Forces, Ultimate Hell Week (BBC Studios / BBC Two), Children In Need (BBC Studios / BBC One), Amish Dream Homes (Windfall Films / HGTV), London 2012 Olympics (Breakthrough Media / Islam Channel).*

**RESEARCHER / RUNNER - BBC****March 2009 - Sept 2011**

Runner and subsequent researcher on BBC One's flagship show 'The One Show', regularly attracting viewership of over 7 million. Worked with numerous producers as part of an extremely busy, fast turnaround production, operating much like a newsroom. Later moved to BBC Science and History department as researcher where I worked with and secured access to big organisations including NASA and The Parachute Regiment. Trained in camera, sound, health & safety and copyright.

**CUSTOMER LIAISON OFFICER - NORTHAMPTON BOROUGH COUNCIL****April - Dec 2008**

First point of contact for customer complaints, councillors and MPs. Dealing with difficult customers from a variety of backgrounds. Liaising between different departments and external parties using the internet, telephone, face to face and via written letters. General administration in an office environment.

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**EDUCATION & PROFESSIONAL DEVELOPMENT**

- 2021: BBC Academy - Working with Children (Advanced), Working in Crowds
- 2003 - 2006: Southampton Solent University - BA (Hons) Media with Cultural Studies (2.1)
- 1995 - 2002: Guilsborough School, Northamptonshire - A-Levels; Psychology, Biology, AVCE; Business Studies, AS-Level; English Literature. 9 GCSE incl. Maths & English grade C or above.